



BSC
Colombo

BRITISH SCHOOL OF COMMERCE

Division of the LSC Group of Colleges

bsccolombo.edu.lk

Contents

About BSC Colombo	3
Benefits of Studying at BSC Colombo	4
About University of Suffolk	5
MBA Part-Time	6
Reasons to Study an MBA programme	7
Faculty	8
LSC Group of Colleges	9





About British School of Commerce

The British School of Commerce (BSC) is an educational facility which is a branch of the renowned London School of Commerce Group of Colleges. LSC was initially established in 1999, and the Sri Lankan branch was established in 2011, forming part of a global network that encompasses branches in countries including Malaysia, Malta and Bangladesh as well as Sri Lanka.

BSC has been maintaining the highest standards since inception. After graduation, the students have career progression opportunities globally. Various horizons are opened up, which range from Managerial and Senior Managerial to Executive levels. Success stories are in abundance where graduating students have climbed up the corporate ladder, utilizing the influence and experience that was received through the British School of Commerce.

The facilities that are provided compensate the costs that are charged, therefore it is safe to state that students are able to receive maximum value for their money. The overall holistic education which is given by the combined overseas and local faculty is an asset which builds shared academic success based on the BSC brand and the student's personalities.

We wish to create a signature values and to provide what the market expects within the walls of BSC. A quality set of graduates with excellent analytic skills graduate into society each year, and BSC strives to ensure that each intake shall give even better opportunities with each progressing year.



Benefits of Studying at BSC Colombo

Designed for working executives and aspiring entrepreneurs. Enhance and enrich your knowledge, skills and understanding of business management and add real employment value to your career



Modular mode of study



Leading International and local faculty



Classes every
6 - 8 weeks



Opportunity to study
modules at one of our
global campuses*



Obtain a **British MBA**
degree certificate



Access to over **70,000**
online study materials.
State-of-the-art WiFi
enabled campus



Join the LSC Group
and be part of a global
community of more than
15,000 students from
over **130 countries**



Opportunity to transfer
credits to any of the
LSC Group of College's
to obtain a **British MBA**
degree



About University of Suffolk

The University of Suffolk is a transformational university, absorbing the best of UK university traditions and aligning them with a twenty first century audience and a modern world of employment and entrepreneurship. UoS is a distinctive, thriving academic community which makes a clear and immediate impact. The University's main aim is to change lives – of individuals and communities - for the better.

The University of Suffolk is strongly embedded in the UK and the student experience is at the heart of what UoS does. The strong partnership between students and staff at the University is central to the University's ambitions. The student experience, based on high quality teaching and learning in a conducive social environment, is key to a successful education with UoS, and scholarships are available.

Students can study a range of higher education qualifications, from Foundation programmes to postgraduate degrees, with many of these programmes developed in collaboration with business. UoS works closely with BSC to ensure that students benefit from a high-quality learning experience.

Through the University of Suffolk, BSC provides access to higher education 'on the doorstep' of both young and mature students in Sri Lanka, and also attracts students from further afield who are keen to enjoy the distinctive environment offered by BSC through UoS.

British School of Commerce (BSC) is an Associate College of the University of Suffolk. The University works in partnership with BSC to validate a range of degree provision delivered by BSC, allowing students to benefit from a University of Suffolk education.



Master of Business Administration

Total Programme Fee: **Rs. 490,000***

Duration: 18 Months (Part-Time)

Requirements:

- Bachelor degree with good grades (should be equivalent to a UK Honours degree, from a recognised university)
- Applicants should be at least 21 years of age
- Appropriate level of Professional Work Experience

* UK fee of £1,350, plus local fee of Rs.210,000 (The UK fee component may be subject to foreign exchange fluctuations)

About the Programme

The MBA programme is aimed at ambitious business management professionals seeking an affordable and effective way of furthering their careers. The programme is taught on a convenient modular basis, ideal for busy executives, by both local and visiting lecturers renowned in their various fields of international business.

Students are expected to attend a full weekend of taught modules every six to eight weeks and to supplement this with personal study, preparation and coursework.

This programme of study leads to an MBA degree awarded by a globally recognized British University. This internationally recognised programme is delivered at UK Master's Level 7 and European Qualifications Framework Level 7 standard.

Students who complete the first five core modules and the required electives will be given the option to transfer their credits to the University of Suffolk for the major project. Upon successful completion of their major project studies students will receive an MBA Degree from the University of Suffolk.

Programme Modules

Core Modules

- Marketing Management
- Managing Strategic Change
- Strategic Human Resource Management
- Financial Management and Entrepreneurship
- Research Methodologies

Electives and Options

- Corporate Finance
- International Marketing Management
- International Business

Students will be required to undertake one of the following options, subject to approval by their Programme Leader.

Major Project (Students study one option)

- Dissertation
- Business Project
- Integrated Case Study

Reasons to study an MBA programme



Building a Career. This is not just any MBA, but one from a reputable UK University, which can greatly enhance career prospects.

Advancement. An MBA provides a passport to promotion opportunities from junior to senior level management in multinational companies.

Employer's Preference. The current trend is for employers to recruit MBA postgraduates rather than undergraduates. Therefore, an MBA qualification will be a significant enhancement to any CV.

Increased Earnings. Research provides evidence that employees with an MBA qualification command higher salaries. This is true whether in Asia, the Middle East or Europe.

Employer's Recognition. Employers recognise the fact that an MBA is an advanced business degree of choice and provides the employee with the necessary skills and understanding of commercial operations to contribute to an internationally successful enterprise.

Critical Thinking. An MBA provides the essential tools for advanced critical thinking, creating a platform for successful interaction between colleagues from different backgrounds and areas of expertise. This improves an overall strategic, tactical and operational understanding of corporate structures.

Dynamism. An MBA qualification provides the necessary transferable skills to cope with the management of change in a work environment. The MBA programme specifications include an emphasis on the development of entrepreneurship, business ethics, innovation and leadership skills.

Self-Actualisation. An MBA qualification is a means of improving confidence and self-attainment, both commercially and financially.

Mobility in the Global Job Market. Having an MBA qualification can ensure greater employee mobility and increase opportunities within the global job market.

Major Project. The Major Project is an intellectually challenging piece of extended management research equipping students with the capabilities and competencies required of today's managers.

Assessment. Each module consists of scheduled classes, guided learning and self-directed learning. Assessment is via a variety of assessment methods including coursework and the submission of a final stage Major Project

Transfer Credits*. All students studying at BSC Colombo have the unique opportunity to also study modules at one of the other LSC Group colleges. Please ask an BSC Colombo representative for more details.

Faculty

The BSC MBA Part-Time course is taught around the world by various high profile members of visiting faculty. This means that, whether the programme is run in London or Kuala Lumpur, the same modules will be taught by the same internationally recognised academics, ensuring a consistently high level of educational quality at every LSC Group campus around the globe.

Dr. Lester Massingham PhD - Dr. Lester Massingham is a world-renowned Marketing and Strategy Consultant to Governments, Private and Public Sector Multinational Enterprises. He is also an accomplished author and has several bestselling books to his credit. He holds the position of Director of Studies for the Executive MBA programme in International Marketing awarded by the Berne University of Applied Sciences and is now Director, MBA Part-Time, London School of Commerce (UK) Group of Colleges.

Mervyn Sookun BSc, MSc - has been teaching for 14 years at various British and Australian universities, including the University of Hull, University of Lincolnshire and Humberside and Oxford Brookes University. He has guided a number of student research projects. Subject Specialisms – Corporate Strategy and Total Quality Management.

Dr. Uma Mohan MSc, MMS, MS, PhD - has 23 years international teaching experience in Europe, Asia and Australia. Dr Mohan has guided numerous dissertations in the field of computing and Information Technology. Dr. Mohan is Senior Programme Leader for LSC. Subject Specialisms – Numerical Methods, Strategic Systems Management, Systems Analysis and Design.

Anand Walser - BSc, MCA, MBA - Anand Walser worked in the corporate world for seven years in the IT and hospitality industries. He was involved with marketing, client relations, systems analysis and auditing departments. Mr. Walser Moved into academia and has been there for the last 14 years. He has been involved with universities in UK, Australia and Asia and has taught in numerous locations across the globe. He has delivered corporate training programmes and consultancy assignments for businesses in Europe and Asia. Subject Specialisms - International Business, Marketing, Personal Managerial Effectiveness, Business Ethics, Change Management.

Dr Robert Suban gained his PhD in Finance from Alliance Manchester Business School, University of Manchester 2015. He is a lecturer in Finance related topics on an ad-hoc basis in other institutions in Malta, such as the MCAST (Malta College for Arts, Science and Technology (vocational college), the Malta International Training Centre (this is the training arm of the Malta Financial Services Authority, which is the Maltese regulator for financial services) and the Small Shareholders Association.

Sean Purcell BA, ACMA, CGMA - trained as an accountant with Courtaulds Textiles Plc, leaving as the Group Financial Controller of one of its largest divisions. He is a partner in Wise Up Now, a specialist consultancy helping finance teams deliver higher value to their businesses. He was a founder of Kaplan and has delivered over 50 courses in Singapore, Malaysia, Hong Kong, Sri Lanka, Zambia, Croatia and the UK. He currently delivers programmes for the CIMA executive academy, helping keep UK finance directors skills up to date. Sean is a regular contributor to accounting magazines having written over 30 articles . He was voted runner up in lecturer of the year awards by PQ magazine in the UK in 2013 and 2014.



About LSC Group of Colleges

The LSC Group of Colleges was established in 1999. As a result of continuous expansion and innovation, it is regarded as one of the world's leading providers of international education. The institution was founded with a commitment to provide flexible and affordable learning opportunities to both domestic and international students worldwide.

Over the years, the LSC Group has established itself as a market leader in terms of its unique programme structures, its alumni community of over 30,000, and its employment opportunities, creating jobs in both the UK and overseas. This ever-growing number of students is a testament to the high levels of student satisfaction and to the outstanding results achieved through the LSC Group's pioneering approach to teaching.

The LSC group currently operates campuses in London, Kuala Lumpur, Malta, Colombo, Dhaka and more recently Amman (Jordan). There are more than 10,000 students worldwide studying towards both taught and research degrees in business. The London

campus also holds accreditation as a designated Research Centre to its partner institutions with an active pool of around 150 postgraduate students.

The flagship London School of Commerce in London, was one of the first colleges to receive the Highly Trusted Sponsor (HTS) status from the United Kingdom Border Agency. HTS is only granted to institutions that demonstrate elite levels of quality in education and compliance with immigration legislation.

More recently, LSC Malta was also accredited as a Taught Degree Awarding Institution, meaning all programmes and degrees conferred by the LSC Malta campus are valued and recognised throughout Europe.

All of LSC's degree and postgraduate programmes are taught in partnership with respected British universities further ensuring the quality and standards of the teaching and qualifications.

We look forward to welcoming you to our global community!



London School of Commerce (LSC) – London, UK

LSC delivers a portfolio of graduate and postgraduate programmes in Business, Management, and Information Technology leading to globally recognised British and internationally accredited qualifications. The LSC Group is one of the largest international providers of MBA education. The main LSC teaching and administrative Group campus is located in central London and provides direct access to the facilities offered in the city. The LSC Group has a global community of more than 30,000 students from over 130 countries.

London School of Commerce Dhaka - Dhaka, Bangladesh

LSC Dhaka Centre (ACMIT) is part of the international LSC Group of Colleges. Centrally located in Dhaka, it offers students the chance to study for British Degrees in business subjects.



London School of Commerce Malta - Valletta, Malta

The primary objective of LSCM is to be a leading global higher education provider in Malta. In keeping with the vision and mission of its parent institution, namely the London School of Commerce (LSC), London, the LSCM aims to provide high quality and innovative undergraduate and postgraduate degree programmes to prospective students and professionals in Malta as well as to those from other countries. This vision parallels the policy of the Government of Malta particularly in its objective of promoting Malta as a Higher Education Hub to attract global talent and engage with regional business to create a sustainable economy.

Westminster International College - Kuala Lumpur, Malaysia

As a division of the LSC Group, Westminster International College (WIC) delivers programmes based on the same quality British educational system practiced by tertiary educational institutions across the UK. WIC is located in Subang Jaya, Selangor, the premier educational hub in Malaysia. The College is fully recognised as an institution of higher learning by Ministry of Higher Education Malaysia (MOHE) and the National Accreditation Board in Malaysia (MQA).



BSC **Colombo**

British School of Commerce
No. 19 Mcleod Road, Colombo 4, Sri Lanka

Tel: + 94 11 2595995/6

Fax: + 94 11 2595919

Email: info@bsccolombo.edu.lk

Website: www.bsccolombo.edu.lk