Course Title	Master In Business Administration (MBA)	
Awarding Bodies	University of Suffolk	
Level of Award ¹	FHEQ Level 7	
Professional, Statutory and Regulatory Bodies Recognition	None	
Credit Structure ²	180 Credits at level 7	
Mode of Attendance	Full-time and Part-time	
Standard Length of Course ³	12 month full-time 18 month part-time 3 months full time via Progression Route (60 credits final project)	
Intended Award	Master in Business Administration	
Named Exit Awards	Post Graduate Diploma in Business Administration Post Graduate Certificate in Business Administration	
Entry Requirements ⁴	 Standard admission criteria for the MBA, candidates need to Have the equivalent of a UK Honours degree in a business related subject, or appropriate field of study. Have the equivalent of a UK degree in a non-business related subject with at least 2 years working experiences in business environment or managerial role. Have a non-graduate qualification deemed to be of an appropriate standard for postgraduate admission Have passed the LSC MBA Foundation Be able to demonstrate that they are capable of successfully undertaking and completing the programme at the required standard and are able to contribute to, and fully benefit from, the learning experience delivered Students for whom English is not a first language and who have not successfully completed a programme taught and assessed in English are required to have an English language level equivalent to IELTS 6.0 or Password Level 6. 	
	 <u>Non standard entry</u> In cases of non-standard applications, the following evidence may be considered: The applicant's previous employment, professional background and experience; demonstrated through the presentation of a portfolio of evidence. The applicant's education or previous training, including any incompany training or in-company qualifications; demonstrated through the presentation of a portfolio of evidence. The commitment, general background and evidenced capability of the applicant 	

¹ For an explanation of the levels of higher education study, see UK Quality Code 2018 (<u>https://www.qaa.ac.uk/quality-code#</u>) ² All academic credit awarded as a result of study at the University adheres to the Higher education credit framework for England 2021 (<u>https://www.qaa.ac.uk/quality-code/higher-education-credit-framework-for-england</u>) ³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance

 ³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the Framework and Regulations for Taught Postgraduate Awards.
 ⁴ Details of standard entry requirements can be found in the <u>Admissions Policy</u>

Delivering Institution	London School of Commerce, London	
	London School of Commerce Malta - Progression Route Only	
	British School of Commerce – Progression Route Only.	

This definitive record sets out the essential features and characteristics of the Master In Business Administration course. The information provided is accurate for students entering level 7 in the 2022-2023 academic year.

Course Summary

The target audience for the programme will be internationally qualified graduates who wish to gain a post graduate qualification in business and management to enhance their career development and professional prospects in their home country of origin and/or region and who wish to study as an international student on a recognised UK university programme to achieve those aims.

The business, management, and entrepreneurial focus of the programme will provide the foundations and focus for successful students to contribute to the commercial, economic and business development of their respective home country or region; or to start their own businesses and / or to progress to further study for a post masters research degree.

The MBA Programme is structured within a flexible Curriculum Framework and a 180 credit structure and has been designed to accommodate a number of factors.

The three trimester stages in the delivery of the curriculum have been designed to fit within the envelope structure of the 180 credit framework.

The three trimester programme comprises:

- 1) The Core Subject stage
- 2) The *Electives* pathway of study stage
- 3) The Major Project stage

Each curriculum stage is broadly equivalent to a trimester within the programme

The programme design is based on the following *staged Learning* structure:

- 1) The *Core Subject Stage,* (Trimester 1) designed to provide study in three Core Subject Modules
- 2) The *Pathway of Study (Electives) Stage,* (Trimester 2) which provides the opportunity for students to study two compulsory Core Modules plus two Elective Modules

The Major Project Stage (Trimester 3), which enables students to undertake and complete:

- (i) a sustained piece of research/applied research which leads to-
- (ii) the production and completion of a significant Major Project.

The Major Project may be completed in three career related/professional focussed modes, namely:

- (1) A Dissertation, OR
- (2) An Integrated Case Study (current or retrospective focus), OR
- (3) A Business Development Proposal (current/prognostic focus).

The recruitment markets within the LSC Group international campus areas are made up of primarily executive-level and aspirant executive-level applicants who are currently in either part or full-time employment and who have established the initial stages of their career but who now wish to gain a formal post graduate qualification to further develop their professional abilities and their career prospects.

Students typically will also be aspirant or already established middle managers, or middle range executives in employment and the focus of the programme is aimed at providing these applicants with opportunities for continuing professional development while gaining a formal post graduate qualification.

The entrepreneurial focus of the programme will also assist students who wish to start their own businesses in their home country or region.

The MBA programme therefore provides a solid introduction to, and grounding in, the key areas of business including: - finance, human resources/human resource management, marketing, strategic management, information technology, entrepreneurship, researching and major project oversight.

Course Aims

The programme, which is at academic level 7 under the UK FHEQ, is designed for those who:

- (a) Hold the equivalent of an Honours Bachelors degree in a business related or cognate subject, or for
- (b) other appropriate applicants, (see Admission Criteria), who wish to enhance their cognitive abilities and applied skills, and their professional and career development opportunities.

The programme includes topics, which will develop students' understanding and ability to manage business processes, procedures and principles, together with enhancing the student's critical view of those strategic and operational contexts which make up the modern business environment.

The principal aim of the programme is therefore to produce MBA graduates with the knowledge, skills and potential to become successful managers and business professionals in a variety of contexts and subject options within the global business environment.

More generally the MBA programme aims to:

- Develop the existing knowledge, appropriate experiences, and skills in business and management for students and enable them to become effective managers and play a leading role in industry, and/or the professions and/or public service;
- Add value to the participants' first degrees, and/or further degrees and/or their work experience through developing an integrated and critically aware understanding of the role of managers in business and business contexts;
- Enable the student to become a reflective practitioner able to make practical decisions based upon an understanding of academic content and processes as well as practical experience and thus having the ability to unite theory and practice;
- Enhance students' transferable skills of research, interpretation, critical evaluation and the ability to apply theory into practice
- Encourage students objectively to analyse their personal competences and opportunities for self-development and thus build on the learning arising out of the programme;
- Prepare students for a career or for career development in business and management by developing their professional knowledge and skills.

The general programme aims and objectives are to enable students to:

- Develop a critical understanding of how they learn and their ability to formulate new ideas,
- Exercise knowledge of, and ability to use, appropriate information systems,
- Apply skills in numeracy to enable them to understand and use finance and accounting processes,
- Demonstrate the ability to undertake original research and to analyse the data and information gathered,
- Demonstrate the ability to implement new ideas and strategies for the benefit of organisations,
- Enhance their written and oral communication skills, and
- For international students, consolidate and enhance their English language skills within business, management and organizational contexts and applications.

MBA Course Learning Outcomes

The following statements define what students graduating from the Masters in Business Administration course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA)⁵.

A. Knowledge, understanding and skills

⁵ As set out in the UK Higher education credit framework for England 2021 (<u>https://www.qaa.ac.uk/quality-code/higher-education-credit-framework-for-england</u>)

(i) Knowledge and Understanding:

Students completing the programme will be able to:

- A1 Demonstrate a critical comprehension and evaluative understanding of the main issues, theories and methodologies that are central to business and business management in organisations;
- A2 Demonstrate a critical awareness, comprehension, and analytic understanding of the main functional areas of business studies, business administration and business management processes within a variety of institutional, organisational and global contexts.
- A3 Evaluate the role of the professional business manager and the professional and ethical considerations associated with this role and its contexts
- A4 Critically analyse and evaluate organisational strategic management processes within the context of the prevailing internal and external environment
- A5 Demonstrate a critical, analytic and evaluative application of theory to the advancement of management practice and within the context of professional business practices
- A6 Demonstrate a critical awareness and utilisation of research and applied research and scholarship in the evolution of business studies and management practices

(ii) Cognitive Skills

Students completing the programme will be able to:

- B1 Critically reason, synthesise judgements, and analyse complex business issues both systematically and innovatively
- B2 Reflect creatively and critically on their learning experience and make informed judgments on this experience
- B3 Analyse and critically evaluate primary and secondary information collected from research
- B4 Critically utilise, analyse and synthesise problem identification, problem solving and decision making skills, procedures and processes in resolving complex business issues
- B5 Evaluate and critically appraise business and organisational policies, practices, and activities and make informed judgements on these
- B6 Critically formulate, propose, and implement solutions and conclusions to complex business problems and do this in an effective and efficient manner
- B7 Act with reflection, critical insight, and in an independent manner in the planning and managing of their learning with limited guidance and in response to varied contexts, situations and environmental requirements

(iii) Practical/Professional Skills

Students completing the programme will be able to:

- C1 Demonstrate an ability to conduct research into business studies and management issues, fields and environmental contexts either individually and independently or as part of a team through researching and research design; data and evidence collection, evaluation and synthesis; critical analysis, synthesis of interpretation and formation of judgments, and the reporting of findings.
- C2 Demonstrate critical skills of numeracy, literacy, and qualitative and quantitative abilities in researching, collation, analysis, synthesis and evaluation of evidence
- C3 Utilise a variety of interpersonal and transferable skills including listening to alternative viewpoints and undertaking the evaluation of argument and intellectual positions; engaging in critical discourse, and debate with peers and responding to the views of others; engaging in critical discussion and persuading or influencing others.
- C4 Communicate effectively and efficiently while utilising appropriate means and media of communication
- C5 Articulate conclusions, make judgments, and form recommendations based on evidence and which are subject to a well developed capacity for critical appraisal and which are based on imaginative, robust judgement, and firm foundations

(iv) Transferable Skills

Students completing the programme will be able to:

- D1 Structure and communicate ideas both orally and in writing taking appropriate account of the nature of the audience and utilising effective means of communication
- D2 Effectively and efficiently manage their time and be able to work to deadlines
- D3 Be an autonomous learner and take responsibility for their learning , including being able to act independently in the use and application of resources for learning
- D4 Use creative and imaginative thinking in both problem solving and decision making activities
- D5 Effectively clarify and prioritise the addressing of individual and group tasks and lead or work within a group towards meeting the requirements of defined deadlines and outcome specifications
- D6 Practice and promote on-going personal development

Course Design

The design of this course has been guided by the following QAA Benchmarks, Professional Standards and Competency Frameworks:

QAA Master's Degree, Characteristics Statement, February 2020

QAA Subject Benchmark Statement – Master's Degrees in Business and Management (June 2015)

QAA Subject Benchmark Statement – Business and Management Nov 2019

QAA Subject Benchmark Statement – Economics Dec 2019

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QAA Framework for Higher Education Qualifications in England, Wales and Northern Ireland - August 2008 and revisions including within the Level Descriptors within the *United Kingdom Quality Code for Higher Education 2014*

Enterprise and Entrepreneurship Education – Guidance for UK Higher Education Providers, 2018

Education for Sustainable Development (2nd ed): QAA. June 2021.

Association of Business Schools (generic guidance documentation)

Course Structure

The Master in Business Administration comprises modules at level 7.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁶
Level 7			
7	Strategic Human Resource Management	20	Mandatory
7	Marketing Management	20	Mandatory
7	Financial Management and Entrepreneurship	20	Mandatory
7	Managing Strategic Change	20	Mandatory
7	Research Methodologies	20	Mandatory
	Options (students choose any TWO		
7	Corporate Finance	10	Option
7	Financial Markets & Investment Analysis	10	Option
7	Strategic Marketing	10	Option
7	International Marketing Management	10	Option
7	International Business	10	Option
	Students will only choose ONE from below		
7	Dissertation	60	Mandatory
7	Business Development Proposal	60	Mandatory
7	Integrated Case Study	60	Mandatory

Options are offered every year or only offered in particular years.

⁶ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the <u>Framework and Regulations for</u> <u>Taught Postgraduate Awards</u>

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Awards

On successful completion of the course, students will be awarded a Master In Business Administration. Students who leave the course early may be eligible for a Postgraduate Diploma in Business Administration on successful completion of 120 credits or a Postgraduate Certificate in Business Administration on successful completion of 60 credits.

Course Delivery

The course is delivered at London School of Commerce, London. Students studying full-time on the Master In Business Administration are likely to have approximately 15 contact hours per week. The contact hours will be a mix of lectures, seminar, tutorial and practical activities. Students will normally be expected to undertake at least 20 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be 100% coursework, including case study analysis, reports, presentations, group work, reflective learning, business development plans and research projects. There are no examinations or practical assessments.

Course Team

The academic staff delivering this MBA course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute [and are registered with the appropriate professional body (i.e. NMC or HCPC)].

Course Costs

Students undertaking the Master In Business Administration will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	
Part-time UK/EU	
Full-time International	
Part-time International	

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the <u>website</u>.